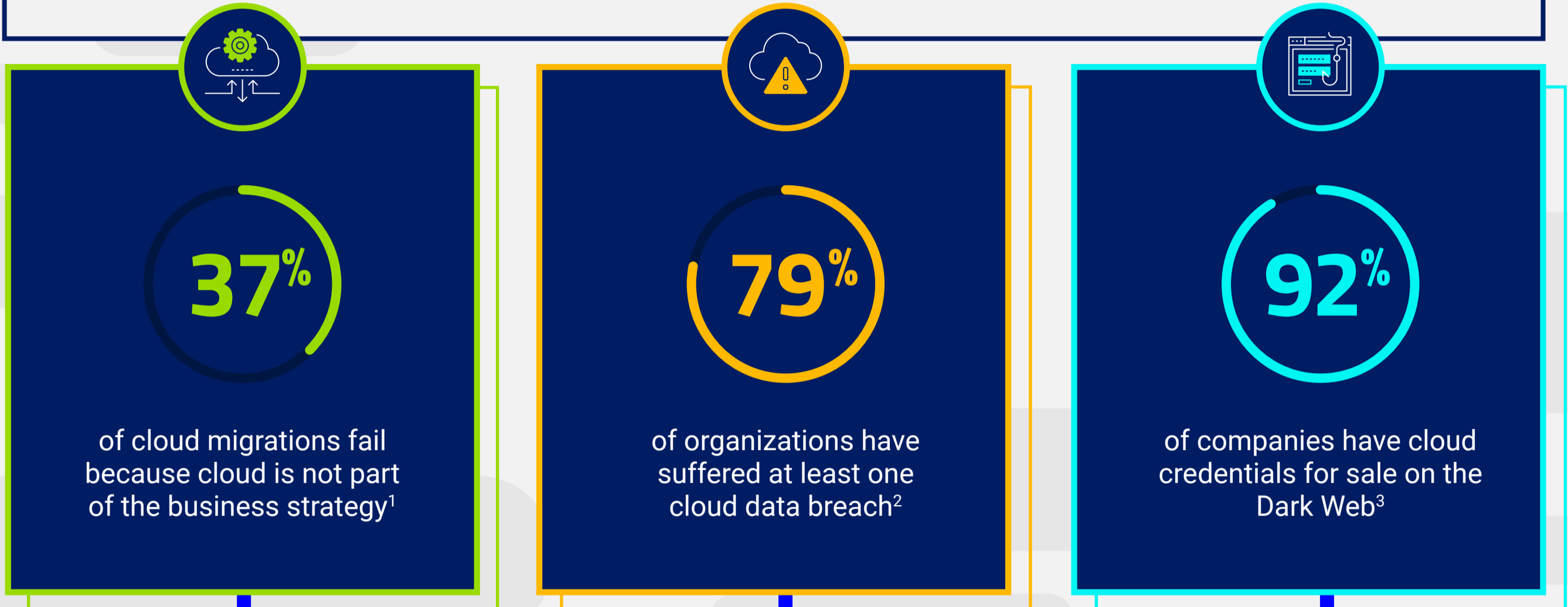


# Do-It-Yourself (DIY) Cloud Governance Pitfalls

**CLOUD PRESENTS NEW CHALLENGES THAT MOST ORGANIZATIONS ARE ILL EQUIPPED TO MANAGE.**



To overcome these complex financial, security and operational risks, businesses can either build their own modern cloud governance systems or obtain turnkey solutions.

**CLOUD GOVERNANCE, SECURITY AND COMPLIANCE ARE HARD, BUT THERE ARE OPTIONS.**

DIY	CONCOURSE LABS
On Day 1 you will <b>need to:</b>	On Day 1 you will <b>get:</b>
<ul style="list-style-type: none"> <li>+ Hire experts in cloud tech, cloud security and cloud policy</li> <li>+ Resolve regulatory requirements and create and maintain policies and controls</li> <li>+ Build and maintain a fully automated cloud governance system</li> </ul>	<ul style="list-style-type: none"> <li>✓ Curated Policy Sets with Extensive Cloud Controls</li> <li>✓ Auditable Reports and Regulatory Evidence</li> <li>✓ Fully Automated and Continuous Cloud Risk Visibility and Control</li> </ul>
<b>TIME</b>	<b>TIME</b>
<b>18 months</b> Recruit, Hire and Onboard Develop, Integrate and Test	<b>&lt;1 week</b> Build Inventory, Configure Roles & Apply Policies
<b>COST</b>	<b>COST</b>
<ul style="list-style-type: none"> <li>Cloud Security &amp; Policy Experts</li> <li>Additional Software Tools</li> </ul>	<ul style="list-style-type: none"> <li>Annual License Fee</li> <li><b>Up to 75% less than DIY</b></li> </ul>
<b>RISK</b>	<b>RISK</b>
<ul style="list-style-type: none"> <li>Hire and retain experts</li> <li>Regulatory fines and sanctions</li> <li>Delays create competition and revenue loss</li> <li>Brand damage leads to customer attrition</li> </ul>	<ul style="list-style-type: none"> <li>Immediate visibility of cloud risk</li> <li>Rapid and assured regulatory compliance</li> <li>Preventative and continuous cloud controls</li> </ul>

## CLOUD COMPUTING EXPERTS

**50+** combined years of hands-on experience building, operating, and advising large-scale highly regulated public cloud initiatives



Concourse Labs was founded to help organizations embrace public cloud, without requiring them to build their own cloud governance infrastructure to manage the constantly changing and increasingly complex risks in cloud. [Learn more](#)

**SOURCES**

1 <https://www.unisys.com/offerings/cloud-services/news%20release/one-in-three-cloud-migrations-fail-unisys-cloud-success-barometer>  
 2 <https://www.businesswire.com/news/home/20200603005175/en/Ermetic-Reports-80-Companies-Experienced-Cloud-Data>  
 3 <https://www.mcafee.com/enterprise/en-us/assets/skyhigh/white-papers/cloud-adoption-risk-report-2019.pdf>